



## Indie-style March/April/May 2025

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# Indie-style

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DANIEL KIM

Executive Digital Director
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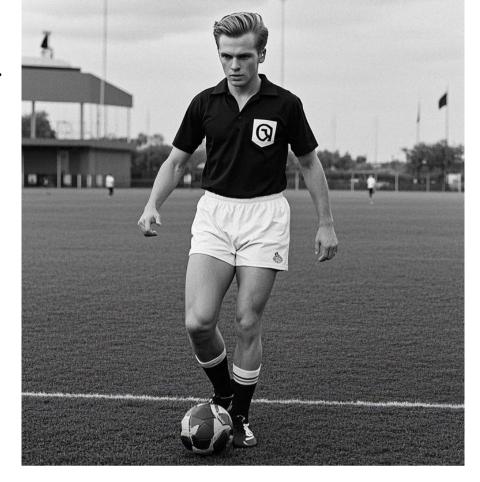
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# Athleisure: The transformation of fashion from European stadiums to city streets

In Europe, sports are not just a competitive activity, but also a lifestyle deeply integrated into the social and cultural fabric. The rise and development of sports and leisure style is a vivid manifestation of the deep integration of culture and urban life.

The story of athleisure begins with the early training attire of athletes. In the development process of European sports, athletes' clothing first meets functional needs. For example, early track and field lightweight, wore athletes breathable cotton shorts and vests to facilitate wide range of body movements and improve athletic performance. Football players wear simple sports suits and professional sneakers to ensure flexible running and confrontation on the field. These clothes designed specifically for sports are the prototype of athleisure style.

Over time, the boundaries between sports and urban life blurred. In European cities, people exercising can be seen everywhere in parks, squares, and streets. Sports are no longer limited to professional arenas. Fitness, jogging, cycling, etc. have become daily leisure activities for the public. This change has promoted the transformation of sportswear from purely functional to fashionable.

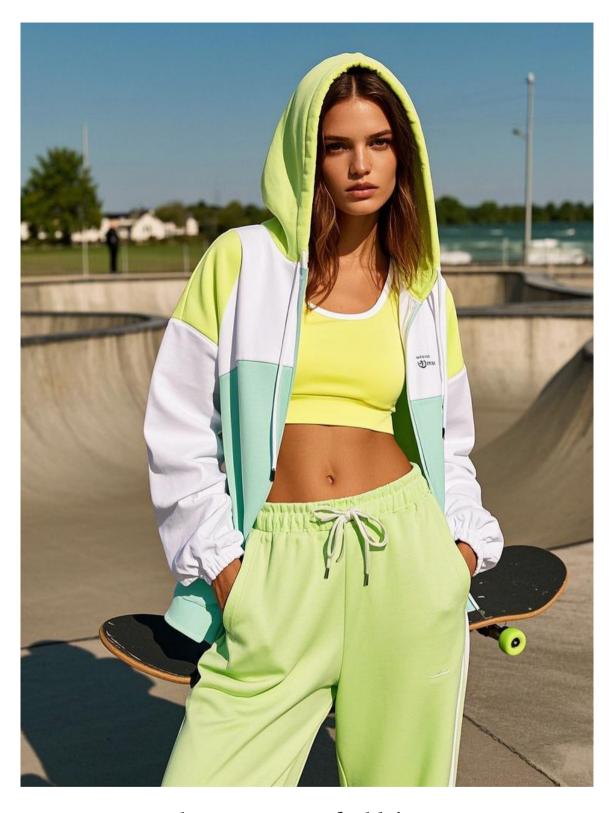


Sports brands have keenly captured this trend and begun to incorporate fashion elements into their designs, combining the comfort of sportswear with fashion trends.

The popularity of sports and leisure style in European cities also benefits from its fit with the rhythm of urban life. Life in European cities pays attention to efficiency and comfort. Athleisure clothing not only meets people's needs for convenient dressing in fast-paced life, but also shows personality and fashion taste in leisure time. Whether you're stopping by the gym on your way to work or hanging out with friends over the weekend, athleisure can easily fit any occasion. For example, a hooded sports sweatshirt paired with slimfitting sweatpants and sneakers is not only suitable for sports, but also shows a casual and natural

style in daily travel.

Nowadays, athleisure style has become a mainstream fashion in Europe. From the fashionable districts of Paris and Milan to the streets of London and Berlin, people wearing athleisure can be seen everywhere. This fashion style is not only reflected in daily wear, but also penetrates into various social, cultural and other fields. Major fashion brands have launched sports and leisure series, and high-end fashion shows often see the integration of sports elements. Athleisure style has evolved from being exclusive to athletes to a fashion choice for the public to express themselves and pursue a comfortable life. It is not only a style of clothing, but also a symbol of the perfect integration of European sports culture and urban life, continuing to influence and shape people's lifestyles and fashion concepts.



#### The resurgence of athleisure

Clothing with both sports functionality and daily casual feeling has become a hot spring trend. Loose sports leggings, made of breathable and sweat-absorbing fabric, with a simple colorful sports vest, the color is mainly bright lemon yellow, mint green, etc., full of spring vitality. A sporty hooded sweatshirt with drawstrings, panels and other design details, which can be worn alone or layered as a coat.



Plaid, as a highly recognizable pattern, occupies a unique position in European history and culture, and the symbolic meaning behind it is far-reaching and long.

In Scotland, plaid is closely connected with traditional clothing and is a symbol of national identity and cultural heritage. The Scottish tartan skirt is the traditional clothing Scottish men. Different families have their own unique plaid patterns, which are like family emblems and carry the history, glory and memory of the family. These plaids not only have their own characteristics in terms of fabric texture and color matching, but their weaving techniques are passed down also generation to generation. By wearing clothing with family plaid, Scots can find a sense of belonging. Wearing traditional plaid clothing at important celebrations. festivals or ceremonies demonstrates

respect and inheritance of family culture.

With the changes of the times, the plaid element has not faded in the long history. Instead, it has continued to innovate on the modern fashion stage and radiated new vitality. In modern clothing design, designers break the inherent form of traditional plaid and reinterpret

#### Plaid: A fashion symbol from the depths of European history

colors, lines and proportions.

For example, replacing traditional deep tones with fresh and bright color combinations gives the plaid a youthful and lively temperament; by changing the size and density of the plaid, a new pattern with rich layering and visual impact is created, allowing the plaid to move from traditional solemnity to

fashionable diversity.

Plaid is also more widely used in fashion items. No longer limited to traditional clothing, it appears in suits, dresses. handbags, shoes and other fashion items. A plaid suit jacket can not only retain the classic business style, but also add a sense of casualness and fashion through the plaid element, making it suitable for various formal semi-formal or occasions; plaid dress perfectly combines retro and modern fashion, showing the elegance and unique charm of women.

Plaid elements grow from the deep soil of European history and culture, and continue to innovate and evolve in modern fashion trends. It is not only a fond look back to the past, but also an infinite exploration of future fashion. It always exudes unique charm and has become an enduring classic element in the fashion industry.

## New interpretation of plaid elements

Classic checks break with tradition and innovate in size, color and material. The oversized checked blazer is made from a light wool blend and features bold color combinations such as pink and blue, green and yellow contrasting checks, paired with tone-on-tone or basic layers and trousers for a sleek and lively look. Small fine checks are used on dresses and skirts, and are paired with vintage Mary Jane shoes and berets to show a playful sense of preppy style.







## Transparent materials: the innovative pioneer of European fashion design

In the field of European fashion, the use of transparent materials is a bold exploration from advanced customization to street fashion, leading the change of trends.

In the palace of advanced customization. transparent materials are a powerful tool for designers to show their ultimate craftsmanship and pioneering concepts. As can be seen from the T stage of Paris Haute Couture Fashion Week. designers use transparent fabrics such as tulle, PVC, and organza to carefully create dreamy costumes. They either use layers of tulle to create a light and flexible skirt, making the model look like a fairy in the clouds; thev splice or transparent PVC with leather to create a unique texture that combines strength and softness, giving the clothing a sculptural three-dimensional feel. design is not only an innovative use of materials, but also carries

a unique interpretation of the beauty of the female body. Through the transparent material, the skin is looming, creating a mysterious and sexy atmosphere, showing the luxury and avant-garde of advanced customization.

With the advancement of fashion democratization, transparent materials have gradually moved from high-end customization to street fashion, resulting in a change in style and positioning. the street, transparent materials are given more diverse and casual expressions. For example, transparent **PVC** raincoats have become a musthave item for fashionistas when going out. It gets rid of the boringness of traditional raincoats, and its transparency makes the outfit more layered. People can wear it with personalized clothing, making the raincoat a carrier to show their own style. Bags made of transparent plastic are also very

popular. The simple design can clearly see the internal items, adding a sense of fun and personality to the street style.

This application change reflects development trend fashion culture. From the initial high-end customization only served a few people to the street fashion that has been integrated into the daily lives of the public, transparent materials have satisfied the pursuit of fashion by different groups of people in different postures. It is no longer a superior artistic expression, but has become a fashion game that everyone can participate in. Whether it is to show personality, express attitude, or keep up with the transparent trend, materials continue to write their own unique chapters in the development of process European fashion, and continue to inspire the creativity and imagination of fashion lovers.

#### Use of transparent materials

Transparent materials such as tulle and PVC are widely used in clothing and accessories. The sheer tulle top is worn with colorful suspenders, and the looming skin adds to the romantic atmosphere of spring; Transparent handbags made of PVC can be worn with garments in a variety of colors to add a stylish touch to the overall look. Shoes made of transparent materials are also attracting attention, such as transparent high heels with colorful socks, or transparent women's shoes with personalized anklets, showing a unique fashion attitude













In the long process of European culture, flower elements have always carried rich and profound symbolic meanings, extending from artistic creation to the field of fashion, weaving touching stories.

In paintings, flowers and women are often closely associated. During the Renaissance, painters were keen on depicting scenes of women holding flowers. delicate flowers reflected the softness and purity of women, symbolizing women's youth and beauty. For example, Botticelli's "Primavera", the flower goddess Flora is dressed in a robe full of flowers, and the flowers spitting out of her mouth are flying and falling, which not only shows the elegance of women, but also symbolizes the vitality of the resurrection of all things in spring.

In literary works, flowers are a classic metaphor for love. In Shakespeare's sonnets, roses are used to describe the beauty and preciousness of a lover, and the and withering blooming flowers are used to express the passion and evanescence of love. In these works, flowers have become the sustenance emotions, conveying the deep friendship between lovers with their fragrant fragrance.

Over time, floral elements naturally found their way into the design of fashion accessories. In spring, flowers become an eternal theme. Spring is the season when flowers bloom. People incorporate flower elements into accessories, as if they are wearing the whole spring on their bodies. In the 18th century

European courts, it was popular for ladies to wear wide-brimmed hats decorated with flowers. The exquisite silk flowers were stacked in layers, demonstrating their nobility and love for natural beauty. In modern times. flower elements have become more diversified in accessories design, from simple flowershaped earrings, to colorful flower-printed silk scarves, to handbags decorated with three-dimensional flowers. which fashion meet the

pursuits of different groups of people.

In the history of European fashion, flower elements have gradually evolved from a source of inspiration for artistic creation to a core element of fashion accessories. They not only carry beautiful meanings for women, love, and nature, but also continue innovate with the development of the times and become a never-ending classic spring fashion. continue to bring people the enjoyment of beauty, and also closely connect fashion with culture and nature, showing a unique charm.



The fashion thread woven by flowers:
The evolution of floral elements in
the history of European fashion









#### **Woven accessories**

Rattan bags are favored for their unique hand-woven texture and natural color, and come in shapes ranging from small handbags to large-capacity tote bags to meet different needs. Straw hats come in a variety of styles, with wide brims providing good sun protection, narrow brims being more delicate, and personalized designs such as ribbons and flower decorations are added to show a pastoral and holiday atmosphere, making people feel like they are in an outdoor picnic scene in spring.







Rosita Missoni: The Legendary Dame of Italian Fashion On January 1, 2025, the fashion industry lost a legendary figure - Rosita Missoni, the co-founder of the Italian fashion brand Missoni, at the age of 93. Her life is a fashion epic intertwined with color, creativity and family inheritance, leaving an indelible mark on the global fashion industry.

Rosita was born in Goraceca, Italy in 1931, and grew up in a family closely related to textiles. She has been immersed in the artistic atmosphere of fabrics and embroidery since she was a child. In the summer of 1948, the red thread of fate quietly tied her to Ottavio Missoni. At that time, Ottavio was competing in the London Olympics as an Italian 400m hurdler, while Rosita was studying English at a boarding school in Hampstead. This encounter opened up the fate between the two. In 1953, they entered the marriage hall. In the same year, a small knitwear studio was quietly born in the basement of Galarat in the north of Milan. This was the starting point of the Missoni brand.

In the early days of starting a business, they faced many difficulties in terms of capital, equipment, and market. However, Rosita and Ottavio relied on their love for knitting art and unlimited creativity, starting from basic knitted sweaters and began to explore Missoni's unique style. Ottavio focuses on the development of knitting patterns, while Rosita is responsible for clothing design. The couple works closely together to perfectly integrate art and fashion. They boldly tried to use Raschel machines to make knitwear, creating colorful and unique geometric patterns, such as iconic zigzag patterns, wavy patterns and stripes, breaking the monotony and dullness of traditional

knitted clothing.

In 1966, Missoni held its first fashion show at the Gerolamo Theater in Milan, officially entering the fashion stage and showing its unique design concepts to the world. In 1967, at a fashion show at Palazzo Pitti in Florence. Rosita made a bold move - asking models to take off their bras and walk the catwalk in see-through tops. At the time, the act caused huge controversy and was even briefly banned from being displayed at the Pitti Palace. But it was this "bust war" that made Missoni famous. appearing on the covers of major fashion magazines, and the brand's popularity soared rapidly. In the relatively conservative fashion environment the time, at Rosita's pioneering behavior not only demonstrated her unique understanding of clothing aesthetics, but also challenged traditional concepts and injected new vitality into the fashion industry.

Under Rosita's creative leadership, Missoni has gradually become synonymous with high-quality knitwear. She good at using color, harmoniously matching a variety of bright tones to create a kaleidoscope-like visual effect, making each Missoni garment a unique work of art. At the same time, she insists on combining traditional knitting technology with modern design concepts, so that knitted clothing has been promoted from ordinary daily wear to a symbol of fashion and luxury. With her efforts, Missoni continued to expand its business areas, from the initial knitted clothing to gradually extending to perfumes, accessories, home series and other categories, building a huge fashion empire.

In the late 1990s, Rosita handed over the position of creative director of the brand's women's clothing line to her daughter completing Angela, the inheritance of the family business. Although she gradually receded into the background, her influence on the Missoni brand has never diminished. Her design concepts and persistent pursuit of fashion are deeply imprinted in every piece of Missoni's work, and continue to influence the development direction of the brand. Under her influence, members of the Missoni family are also actively involved in the brand business. The third generation members also play an important role in the brand, allowing the Missoni family heritage to continue.

In addition to her outstanding achievements in the field of fashion design, Rosita also actively promotes the international development of the Missoni brand. She keenly captures global fashion trends and consumer needs, leading

Missoni to open stores in Europe, America and other regions, allowing the brand to occupy an important position in international market. At the same time, she also attaches great importance to sustainable development, actively promotes environmental protection concepts in the brand, uses sustainable fabrics and responsible production methods. and sets an example for the sustainable development of the fashion industry.

Rosita Missoni's life was a life of unremitting pursuit and innovation of fashion. With her unique design language and excellent business vision, she developed Missoni from a small family workshop into an internationally renowned fashion brand. Her designs not only satisfy people's pursuit of beauty, but also become a cultural symbol, representing the sophistication and romance of Italian fashion. Her passing is a huge loss to the fashion industry, but the Missoni brand and endless creative legacy she left behind will continue to shine on the fashion stage, inspiring generations of designers and fashion enthusiasts to continue exploring and innovating. Rosita Missoni, the legendary Dame in the fashion industry, will always be remembered in the annals of fashion.

#### GOOD BOOKS



#### **Black Woods, Blue Sky**

Embark on a magical journey with "Black Woods, Blue Sky", penned by Eowyn Ivey and illustrated by Ruth Hulbert. Released on February 4, 2025, this literary novel is a charming blend of fantasy and magical realism, tinged with romance. It unfolds a story brimming with fantastical elements, creating a unique world that tugs at the heartstrings. With a 4.17 rating on Goodreads, it's a captivating read for those who love to explore the boundaries of imagination and emotion.

#### Isola

Published on February 4, 2025, "Isola" by Allegra Goodman is a remarkable historical and literary novel. Set against the backdrop of France and Canada, it delves into the theme of survival, vividly portraying the fates and struggles of its characters within a specific historical context. Boasting a high 4.29 rating on Goodreads, this book offers an immersive and thought - provoking experience, shedding light on the human spirit in the face of adversity.



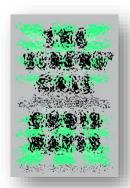
#### **Good Dirt**



Released on January 28, 2025, "Good Dirt" by Charmaine Wilkerson is a genre - bending masterpiece. Combining elements of historical, literary, suspense, and contemporary fiction, it weaves a fascinating story with clever plot twists. Through its narrative, it delves deep into the complexities of human nature and history. With a 4.19 Goodreads score, it's a page - turner that will leave you pondering long after you've finished reading.

## The Sirens' Call: How Attention Became the World's Most Endangered Resource

In today's fast - paced world, attention is a precious commodity. Christopher L. Hayes' "The Sirens' Call", published on January 28, 2025, is a non - fiction gem. From psychological, technological, and sociological perspectives, it dissects why attention has become so scarce. With a 4.20 Goodreads rating, this book is not only of great research value but also offers practical insights into managing our attention in the modern age



#### Garth Hudson: The Mastermind Behind Rock Music

In the vast galaxy of rock music, Garth Hudson is a unique and shining star. This Canadian musician has left an indelible mark in the long history of music with his exceptional talent.

Hudson is best known as a core member of the legendary rock band. The Band. Holding multiple roles as a keyboardist, saxophonist, and multi-instrumentalist, he is regarded as the main creator of the band's distinctive sound. The Band holds a pivotal position in the history of rock music. They broke the traditional rock framework, skillfully blending rock with diverse musical elements such as folk, country, and blues, and pioneered a unique style of "roots rock." During the formation of this innovative style, Hudson's talent and creativity played an irreplaceable role.



\*Garth Hudson (left)

In terms of keyboard playing, Hudson's skills are extraordinary. His performances are agile and full of deep emotion. He can not only touch people's hearts with soothing melodies but also ignite the atmosphere of the live performance with passionate rhythms. In the classic track "The Weight" of The Band, his keyboard playing is like an invisible bond, connecting different musical elements of the song and giving the song a deep and warm undertone. Every note carries an emotional resonance.

As a saxophonist, Hudson's playing is equally unforgettable. His saxophone timbre is rich and full of tension, always able to capture the audience's attention instantly. In the band's live performances, his saxophone solos often become the focus of the whole show. His playing is full of improvisational vitality and passion, integrating the charm of traditional jazz with the rebellious passion of rock, adding a unique color to the band's music.

Hudson's ability to play multiple instruments has provided infinite possibilities for The Band's music creation. He can skillfully master a variety of instruments and flexibly use them to enrich the expressiveness of the music according to the needs of different songs. This talent makes him an indispensable part of the band. He not only provides inspiration during the creative process but also cooperates tacitly with other members during the performance, creating a stunning musical feast.

Hudson's influence on rock music is profound. His musical style and innovative spirit have set an example for countless rock musicians. Many later rock bands and musicians have drawn inspiration from his music and borrowed his creative concepts and playing techniques. His music has become a kind of inheritance, inspiring generation after generation of musicians to keep exploring and innovating, and promoting the continuous development and evolution of rock music.



#### Famous exhibitions of Arts in Europe

from March to May

#### March

- "Tracey Emin: Sex and Solitude": From March 16 to July 20, it will be held at the Palazzo Strozzi in Florence, Italy. This is the largest solo exhibition of Tracey Emin in Italy, featuring more than 60 works in various forms such as paintings, photographs, and sculptures, focusing on the themes of desire and solitude.
- "Art Is in the Street": From March 18 to July 6, it will be held at the Musée d'Orsay in Paris, France. The exhibition will display nearly 300 works, presenting the golden age of Parisian posters in the 19th century through paintings, photos, etc., and showing the evolution of posters from commercial tools to art forms.

#### **April**

- "David Hockney, 25": From April 9 to September 1, it will be held at the Fondation Louis Vuitton in Paris, France. This exhibition will feature more than 400 works, covering David Hockney's creations over a 70 - year span from 1955 to 2025, and it is the largest - scale exhibition of his works to date.
- "Sargent and Paris": From April 27 to August 3, it will be held at The Metropolitan Museum of Art in New York, USA. Co hosted by The Metropolitan Museum of Art and the Musée d'Orsay, it will display more than 90 works of Sargent, focusing on his artistic years in France.

#### May

- "Kandinsky's Universe: Geometric Abstraction in the 20th Century": From February 15 to May 18, it will be held at the Museum Barberini in Potsdam, Germany. The exhibition will display 125 works by more than 70 artists including Kandinsky and Mondrian, presenting the development of geometric abstraction in Europe and America.
- "From the Heart to the Hand: Dolce & Gabbana": From January 10 to March 31, it was held at the Grand Palais in Paris, France. The exhibition showcases the creative process of Dolce & Gabbana through installations, exploring the influence of Italian culture on their designs.

#### Lady Gaga's Mayhem

Release Date: March 7, 2025

The pop diva Lady Gaga is making a grand comeback with her seventh studio album! This album contains a total of 14 songs. The currently released singles, Disease and Die With a Smile in collaboration with Bruno Mars, have already set off a craze among music fans. Gaga has revealed that this album returns to the roots of pop music, with diverse styles, and uses love as the main emotional thread running through it. It is bound to reignite the passion for global pop music once again.

## The Unmissable Albums of Music from March to May

#### The Weeknd's New Album

As the singer with the most songs that have reached over one billion streams on Spotify, every move of The Weeknd is highly anticipated. In 2025, his new album plan has become a hot topic among music fans. Currently, three advance singles have been released, and Timeless among them has achieved remarkable results, making people full of imagination about the overall style and content of the new album. We believe that The Weeknd will continue to create his own pop music myth with his music.

#### Tate McRae's New Album

Release Date: March 21, 2025

Tate McRae, who is excellent at both singing and dancing, has demonstrated strong stage strength and musical talent through her previous works. Her brand-new album is about to debut. Judging from the performance of previous hit songs such as Geedy, this new album is expected to continue her upward trend in the pop music world, bringing more dynamic melodies and wonderful performances.

## Ariana Grande's Deluxe Version of Eternal Sunshine

Ariana Grande has recently announced the deluxe version of Eternal Sunshine. Her highly recognizable voice and unique understanding of pop music are deeply loved by fans. The deluxe version is likely to bring more surprising tracks, unlocking a different musical experience for the audience, which is definitely worth looking forward to for all of Ariana's fans.

#### "Snow White"

Release Date: March 14, 2025

This live-action version of "Snow White" by Disney is a highly anticipated masterpiece for countless moviegoers. It boldly innovates on the basis of the classic fairy tale, incorporating more modern elements, and focuses on creating the image of Snow White as a strong-willed and equality-seeking character. Rachel Zegler, who plays Snow White, will vividly interpret this classic role with her dynamic performance. The gorgeous scenes and beautiful music will lead the audience into a fairy tale world full of fantasy and hope, continuing to write the immortal legend of childhood.



#### "The Accountant 2"

Release Date: April 25, 2025 Anticipation is high for "The Accountant 2". The first movie, with its engaging plot about a math – savant accountant with a secret life as a hitman, won over audiences. Ben Affleck is set to reprise his role, and fans can't wait to see how the character's story unfolds. The film will likely blend action - packed scenes with a complex, suspense filled plot, making it a must watch for those who love crime thrillers.



Release Date: May 2, 2025

As part of the Marvel Cinematic Universe, "Thunderbolts" has caught the attention of superhero fans. With a team of anti - heroes including characters like Yelena Belova and Bucky Barnes, the movie promises a different take on the traditional superhero narrative. The film will explore the complex relationships among these characters as they come together for a mission, with high - octane action sequences and the signature Marvel humor.



## Review of The Substance: A Gruesome Mirror to Society's Obsession with Perfection

Directed by Coralie Fargeat and released in 2024, The Substance is a visceral horror-thriller that transcends its grotesque imagery to deliver a scathing critique of societal pressures and human fragility. Nominated for the Palme d'Or and winning Best Screenplay at Cannes, the film follows aging Hollywood star Elizabeth (Demi Moore), who injects a black-market drug to clone a younger, "perfect" version of herself (Margaret Qualley). What begins as a Faustian bargain for eternal youth spirals into a nightmarish battle for survival, exposing the

dark underbelly of beautyobsessed culture and the cost of rejecting one's humanity.

At its core, The Substance the dissects systemic objectification of women in entertainment industries. Elizabeth's desperation mirrors real-world pressures on female performers to conform unrealistic standards of youth beauty. The film's and grotesque body horror—graphic surgeries, flesh-eating mutations, and parasitic symbiosis between the two selves—serves as a

metaphor for how society consumes and discards women once they no longer fit its narrow ideals. The leering male executives and voyeuristic audiences in the film symbolize the male gaze that reduces women to commodities, while the "perfect" clone's eventual decay satirizes the pursuit of artificial perfection as inherently self-destructive.

The film also interrogates human greed and the illusion of control. Elizabeth's obsession with maintaining her career mirrors broader

societal anxieties about aging and irrelevance. Her willingness to sacrifice her original body for a younger one reflects a culture that equates worth with appearance, yet the clone's rebellion—a bid for autonomy—highlights the futility of escaping mortality. The final act, where both selves devolve into bloodied monstrosities, underscores how the pursuit of perfection ultimately erodes identity and morality.

Fargeat's direction amplifies these themes through striking visuals: hyper-saturated colors

contrast with decaying flesh, and close-ups of distorted bodies evoke both revulsion and empathy. The film's climax, a chaotic live broadcast where Elizabeth's mutated form collapses on stage, is a powerful indictment of how sensationalism thrives on spectacle over substance. By blending body horror with social satire, The Substance challenges confront viewers to their complicity in a system that superficiality values over authenticity.



While some critics argue the film's feminist messaging is overshadowed by its graphic content, The Substance succeeds in provoking discomfort—a necessary reaction to its unflinching examination of societal ills. In a world addicted to filters and facelifts, it serves as a stark reminder that true humanity lies not in resisting decay, but in embracing imperfection.

## Famous Film Festivals from March to May

Appreciate the Glamour of International Cinematic Light and Shadow

#### South by Southwest Film Festival

Date: March 7 - 15, 2025 Venue: Austin, Texas, USA

Introduction: As a globally renowned independent film festival, it includes the screening and selection of various types of films such as short films and feature films. Many emerging filmmakers and independent productions make their mark here. There are also a wealth of film forums and industry exchange activities.

#### Tribeca Film Festival

Date: April 2025 (specific date to be announced)

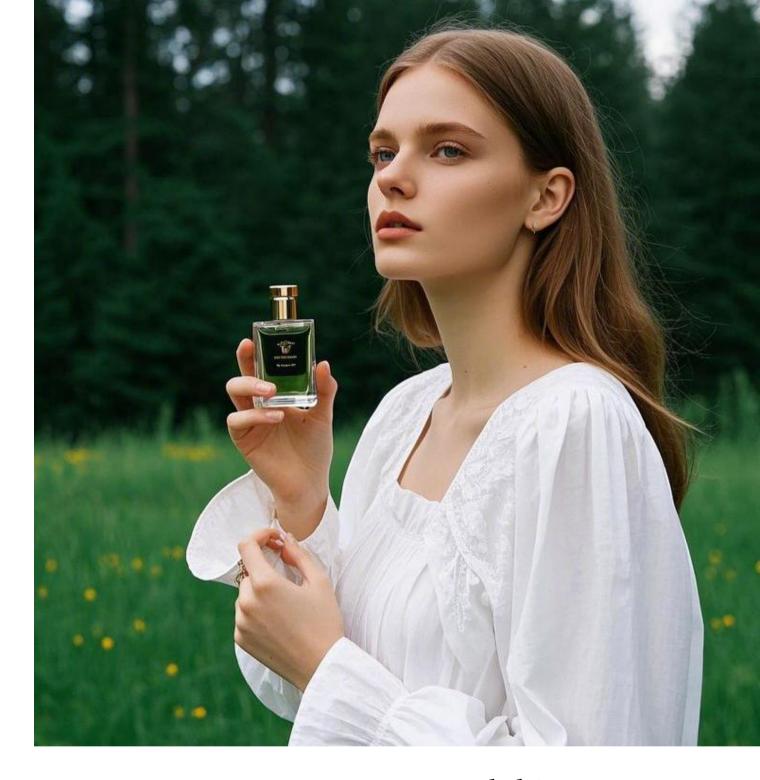
Venue: Tribeca District, New York, USA

Introduction: It is famous for screening diverse and innovative films, including units such as feature films, documentaries, and short films. Focusing on social issues, it encourages filmmakers from different cultural backgrounds to showcase their works and often attracts Hollywood stars and independent film industry professionals.

#### Cannes International Film Festival

Date: May 13 - 24, 2025 Venue: Cannes, France

Introduction: One of the three major film festivals in the world certified by the International Federation of Film Producers Associations, with the highest award being the Palme d'Or. It has multiple units such as the main competition, Directors' Fortnight, and Un Certain Regard. It is a hallowed ground that global filmmakers aspire to, gathering many renowned directors and actors, and receiving extensive attention from the global media.



#### **Herbal Green Fragrance**

The fragrance that incorporates the scents of herbal plants such as basil, mint, and rosemary exudes a natural and fresh green aroma. It can remind people of the newly sprouted grass and tender green plants in spring, bringing a lively and soothing feeling to the body and mind. When formulating this type of fragrance, the freshness of herbal plants is often combined with a faint citrus aroma and a gentle woody fragrance to create a unique olfactory experience, showcasing the harmonious beauty of nature.

#### Recommendations



#### Jo Maione Wood Sage & Sea Sait Cologne

Analysis of the Fragrance Notes: In the top notes, the ambrette seeds have a faint nutty-like aroma that intertwines with the fresh scent of citrus, creating a unique opening atmosphere. The scent of sea salt in the middle notes seems to bring the salty and astringent feeling of the sea breeze, while the herbal aroma of wood sage adds a touch of greenness and freshness to it. The two blend together perfectly.

The base notes are mainly composed of woody scents, accompanied by a faint floral and milky aroma, making the entire fragrance warmer and softer. At the same time, it also extends the longevity of the fragrance, giving people a sense of tranquility and beauty.

#### Gucci Bamboo Eau de Toilette

Analysis of the Fragrance Notes: In the top notes, bergamot, orange blossom, pear, and tangerine bring a fresh and bright citrus accord, as pure as the morning dew. The floral scents of lily, jasmine, ylang-ylang, etc. in the middle notes create an elegant and clean atmosphere, complementing the fresh top notes. The base notes consist of sandalwood, musk, vanilla, and ambergris, forming a warm woody accord, which adds a lasting and charming aftertaste to the



perfume. The overall fragrance is fresh and refined, elegant yet full of vitality.

#### Atelier Cologne Oolang Infini Eau de Parfum

Analysis of the Fragrance Notes: In the top notes, the citrus scents such as bergamot bring a fresh and tangy aroma, serving as an opening for the fragrance. Meanwhile, it is paired with the fresh fruity scent of bergamot, making the top notes brighter and more lively. The middle notes are dominated by the fragrance of oolong leaves, carrying a faint tea aroma and herbal scent, giving people a



fresh and elegant feeling, as if they are in a tea garden. The base notes incorporate woody notes such as vetiver and tobacco flower, adding a sense of steadiness and warmth to the entire fragrance. This forms a contrast with the freshness of the top and middle notes, enriching the fragrance's layers.



#### Gucci Bamboo Eau de Toilette

Analysis of the Fragrance Notes: It belongs to the chypre fragrance. The top notes are composed of bitter orange, cardamom, and basil. At the first whiff, the sour and astringent taste of bitter orange is blended with the bitterness and spiciness of cardamom, along with the fresh herbal aroma brought by basil. The middle notes gradually reveal the scents of clover, violet leaf, and neroli oil. The pure grassy fragrance of alfalfa comes rushing forward, and the sweet and mellow

floral scent of neroli oil neutralizes the sourness and astringency of the top notes, while also carrying a faint bitterness and grassy aroma. The base notes, patchouli, oakmoss, and musk, make their appearance, bringing a secluded, green, and slightly bitter chypre woody aroma, which is clear and refreshing.



# Recommended German brand of leave-in conditioner



Schwarzkopf
Professional BC
Bonacure Moisture
Balance Spray Leave-in
Conditioner

It is suitable for various scenarios. For daily care, after washing the hair and drying it until it stops dripping, spray it evenly, which can keep the hair smooth and shiny throughout the day. When traveling or on business trips, the small bottle is easy to carry, and it can replenish moisture and nutrients to dry and frizzy hair at any time.



Gliss kur Anti-Split Leave-in Conditioner

It is especially suitable for hair types that are prone to split ends and damaged hair tips. It can effectively improve the problem of split ends, and keep the hair smooth in spring, reducing the frizz caused by dryness, static electricity, etc.

With a light texture, after applying it to the hair, it can be quickly absorbed without leaving a greasy feeling, keeping the hair fresh, smooth, and exuding a pleasant floral and fruity aromain spring.

> alea Balea Coconut Milk and Papaya Smooth and Anti-Frizz Leave-in Conditioner

 $\mathbf{W}$  hen the gentle spring arrives in France, the entire country is like a magnificent and vivid picture slowly unfurling, brimming with exuberant vitality. In this vibrant season, the hairstyles of French women are nothing short of a perfect fashion feast where nature and elegance blend seamlessly. They carry profound historical significance and continue the unique charm passed down through generations.

## The Secrets of Hair Art in the Spring Scenery

Spring in France is filled with a plethora of festivals and celebrations, adding more joyous colors to this romantic land. Among them, the spring markets in the countryside are full of rustic charm, resembling a treasure trove that gathers the various aspects of life and traditional culture. Here, there are not only an array of fresh agricultural products, uniquely crafted handicrafts, and fragrant cut flowers, but more importantly, it has become a distinctive



**French Spring** Hair Art: A Stylish manifestation of Saga of the **Interweaving of** Nature and **Elegance** 

catwalk French women to showcase their spring hairstyles.

French For women, spring hairstyles are not just a form of fashion expression; they are an emotional bond that closely connects them to the long history culture. and Every meticulously designed hairstyle tribute to nature and a confident feminine charm.

The Dreamy Harmony of Braids and **Flowers** 

Stepping into the spring market, you will encounter a series of beautiful sights: French women with exquisitely intricate braids. Each strand of hair seems to be endowed with a lively spirit. Under the skillful weaving of their fingers. they are transformed into elegant works of art. The fishtail braid is a classic among them. Its texture, cascading down like a flowing stream, is delicate and enchanting. Every sway exudes a sense of agility and grace.

The Dutch braid, on the other hand, showcases a beauty that combines order and elegance with its unique geometric lines. Starting from the forehead and winding upwards, it is like a clever interpretation of architectural aesthetics in the hair, adding a touch of refinement and competence to the entire hairstyle.

And when these exquisite braids meet the delicate flowers, a wonderful journey of beauty begins. Daisies, tulips, lilacs, and other flowers freshly picked from the garden are skillfully interspersed among the braids. The bright colors and fresh fragrance of the flowers not only inject vitality into the hairstyle but also firmly lock the romantic atmosphere of spring in the hair. This is a loving embrace between nature and fashion and a profound tribute to spring.

## Tracing the Historical Vein of Hair Art **Traditions**

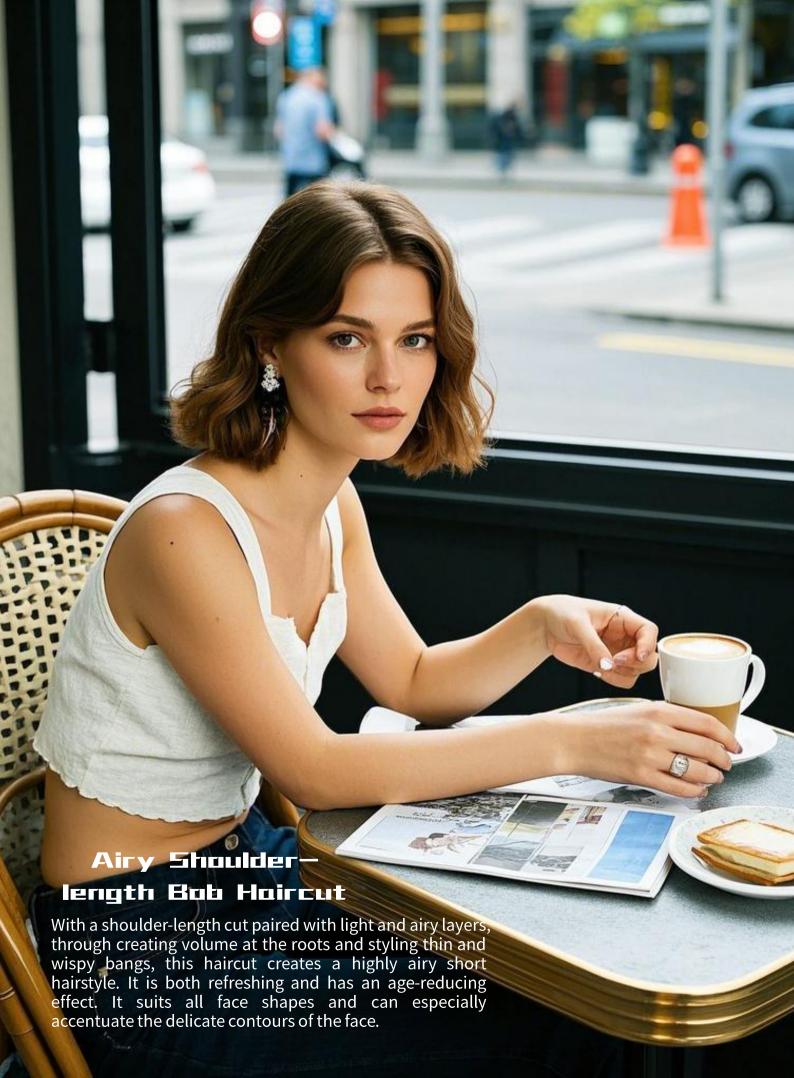
Tracing back the history of French spring hairstyles, their origin is closely related to rural life. In the past, spring was a crucial moment full of hope and new beginnings for rural residents. Women braided their hair, partly for the convenience of working in the fields, and partly as a symbol of their good wishes for the new year. Decorating the braids with flowers was a direct celebration of the revival and vitality of all things in spring.

As time goes by, these hairstyles that originated from daily life have gradually evolved into a unique cultural symbol, carrying French women's love for life, their pursuit of beauty, and their adherence to traditional culture. They have witnessed the changes of the times but have always maintained their original innocence and beauty.



Gentle Wove Curl

Characterized by large and soft waves, it creates a romantic and casual atmosphere. This kind of curl is suitable for medium to long hair, enabling the hair strands to flutter naturally in the gentle breeze, showcasing the lively beauty of spring.



Sheer lip glosses and lip balms in colors like rose bean paste, grapefruit, and water red are all the rage in spring. These lip makeup products are rich in moisturizing ingredients, which can create a plump, pouty lip effect, giving people a gentle and sweet impression that complements the fresh atmosphere of spring perfectly.





Blushes with delicate and soft tones are key in spring. Colors include peach blossom pink, cherry blossom pink, light apricot, etc. In terms of texture, there are powder, cream, and liquid types. Powder blushes create a natural matte makeup effect, while cream and liquid blushes adhere more closely to the skin, presenting a moist and shiny look. You can sweep or dot the blushes over a large area on the apples of the cheeks to mimic the shy flush in spring. Some products also contain fine shimmer, adding a lively and radiant glow.



In the European Renaissance, a period of great cultural and artistic flourishing, there was a profound pursuit of natural beauty in makeup. This was an era when the rediscovery of classical art led to a celebration of the human form in its most authentic state. Makeup during this time was not about masking one's features but enhancing them subtly to reflect the natural radiance of the face.

For women in the Renaissance, achieving a natural complexion was of utmost importance. They used substances like white lead powder to create a smooth, porcelain - like base, which was considered a canvas for natural beauty. However, it was not just about the whiteness; it was about achieving a flawless look that seemed as if it was untouched by artificial means. Cheeks were gently blushed with natural dyes, such as crushed berries, to add a hint of color that mimicked the natural flush of the skin.

When it came to eye makeup, the focus was on natural definition. Dark kohl was used sparingly to

line the eyes, enhancing their shape without being overly dramatic. The goal was to make the eyes appear bright, clear, and as if they were the most natural and captivating feature of the face. This emphasis on natural beauty was also a reflection of the Renaissance's broader philosophical view, which valued the individual and the beauty of nature.



# The Influence of Renaissance Aesthetic on Modern Spring Natural Eye Makeup

Fast - forward to modern times, especially in the realm of spring makeup, the influence of the Renaissance aesthetic on natural eye makeup is evident. In spring, the desire for a fresh, natural look aligns perfectly with the Renaissance ideals. Modern spring natural eye makeup often starts with a light - colored eyeshadow base, similar to the natural - toned base of the Renaissance era. Soft, earthy colors like beige, light brown, and a hint of peach are popular choices. These colors are applied all over the eyelid to create a natural, seamless look, much like how the Renaissance women aimed for a natural - looking complexion.

The use of eyeliner in modern spring natural eye makeup also takes inspiration from the Renaissance. Instead of bold, thick lines, a thin, subtle line is drawn along the lash line. This enhances the eyes without overpowering the face, just as the sparing use of kohl in the Renaissance did. Mascara is another key element, but it is applied in a way that gives a natural, fluttery look to the lashes, making the eyes appear more open and alive.

In addition, modern spring eye makeup often incorporates a touch of shimmer or highlighter on the inner corners of the eyes. This small detail adds a natural glow, reminiscent of the natural radiance that the Renaissance women sought to achieve. It gives the eyes a bright, awakened look, perfect for the fresh and vibrant spirit of spring.

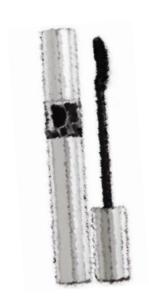
Overall, the Renaissance's pursuit of natural beauty in makeup has left an indelible mark on modern spring natural eye makeup, reminding us that sometimes, the most beautiful looks are the ones that enhance our natural features.

#### **Dior 669 Eyeshadow Palette**

It is known for its delicate texture and advanced color matching. It skillfully combines deep brown, warm camel, and delicate golden pearlescence, with a perfect combination of pearlescent and matte finishes. The earth-tone base can create a deep and natural eye makeup effect, and the golden pearlescence, when used for highlighting, can instantly enhance the glamor and fashion sense of the eye makeup. It can easily handle various occasions such as daily commuting and evening parties.



# Good Eye Makeup products



## Dior Diorshow Iconic Overcurl Mascara (Natural Black)

The curved brush head is specially designed for Asian eye shapes, which can accurately coat each eyelash, achieving a separated, lengthened and curled effect. The waterproof formula is long-lasting and does not smudge, making it easy to create the "sunflower eyelash" look, which is suitable for readers who pursue a natural makeup look.

## Chanel Le Crayon Yeux Precision Eyeliner Pencil (Brown)

The extremely fine tip (0.01mm) can precisely outline the inner eyeliner. The brown tone is soft and not harsh, enhancing the eyes' charm without being exaggerated. The smooth and easy-to-spread paste texture and the waterproof and sweatproof formula are suitable for all-day wear. It is a must-have item for creating a "sly inner eyeliner" look.







Chamomile, with its delicate fragrance and gentle nature, has long been a cherished ingredient in European skincare traditions. Its journey from the herb gardens of yore to the high - tech laboratories of today is a fascinating tale of the seamless blend of ancient wisdom and modern innovation.

In European traditional herbal medicine, chamomile has a rich and storied past. Dating back to the Middle Ages, it was a staple in monastery herb gardens. Monks, with their deep knowledge of herbal remedies, used chamomile to create soothing balms and ointments. These were applied to the skin to treat a variety of issues, such as rashes, insect bites, and minor burns. The anti - inflammatory and antiseptic properties of chamomile made it an ideal choice for calming irritated skin. Women in rural areas also

used chamomile - infused water as a natural toner. They would collect the flowers, steep them in water, and then use the liquid to refresh and soothe their skin, giving it a healthy glow.

As we fast - forward to the modern era, chamomile has not only retained its significance but has also evolved into а star ingredient in a wide range of skincare products. In the world of high - end cosmetics. chamomile extracts are a common sight. Facial cleansers formulated with chamomile are gentle yet effective, making them perfect for sensitive skin types. They can remove impurities without stripping the skin of its natural moisture, while simultaneously reducing redness and irritation. Chamomile is also a key component in many facial

# Chamomile: A Timeless Elixir in European Skincare

masks. These masks are designed to deeply nourish and hydrate the skin, and the chamomile within them helps to calm any underlying inflammation, leaving the

skinlooking radiant and rejuvenated.

Moreover, chamomile based products are not limited to the face. Body lotions and bath infused with chamomile offer a luxurious relaxing experience. The calming scent of chamomile not only soothes the skin but also has a positive impact on the mind, reducing stress and promoting a sense of well - being.

In all, chamomile's long standing presence European skincare traditions, combined with its adaptability in modern products, makes it a truly timeless and versatile ingredient. Whether in the form of a simple herbal infusion or a high - tech serum, chamomile continues to be a go - to for those seeking healthy, beautiful skin.



Kiehl's Calendula Herbal
Extract Toner with
Chamomile



Aveeno Ultra Calming Daily
Moisturizer

La Roche · Posay

Face Moisturizer

Toleriane Double Repair



Biore UV Aqua Rich Watery Essence



SK II Facial Treatment Mask

# Skincare Product Matching Recommendations

## Daily Commuting

In the morning, use a lightweight sunscreen product. Pair it with a soothing and repairing face cream to lock in moisture. In the evening, conduct intensive care with a brightening and hydrating mask to keep the skin moisturized and healthy. This is suitable for a busy work life.

## Weekend Outings

Before going out, apply a high - factor sunscreen product. After outdoor activities, use soothing and repairing skincare products to relieve skin discomfort. Then, use a brightening and hydrating mask to replenish moisture for the skin, coping with the changeable spring environment.





# The French Asparagus Festival : A Gastronomic and Cultural Carnival

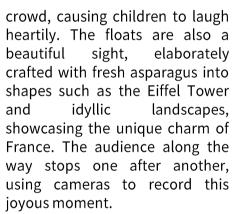
he French Asparagus Festival is an annual event not to be missed by food enthusiasts and cultural explorers. It has its roots France's long - standing agricultural history. In the past, due to the harsh growing conditions and low yield asparagus, it became a delicacy on the tables of the nobility. As time went by, people held the Asparagus Festival to celebrate the harvest of this "green gold" and express gratitude for the generosity of nature.

During the festival, the asparagus cooking competition ignites the passion first. Chefs from all over France gather with their superb cooking skills and creative ideas. the competition venue, asparagus is skillfully combined with various ingredients, presenting a gastronomic feast. Some chefs pair asparagus with the plump foie gras, creating a unique taste that combines smoothness and freshness. Others incorporate asparagus into delicate French desserts.



breaking the norm and bringing unexpected sweet surprises. The judges taste attentively, scoring each dish in terms of taste, presentation, and creativity. The audience is also immersed in it, savoring the charm of food.

The asparagus - themed parade is equally spectacular. In the parade, are dressed participants creatively designed asparagus themed costumes, like moving green fairies. The asparagus themed parade is equally spectacular. In the parade. participants are dressed creatively designed asparagus themed costumes, like moving green fairies. Giant asparagus puppets shuttle through the



In French culture, the Asparagus Festival is of great significance. It is not only the ultimate pursuit of food but also а vivid manifestation of the inheritance of French culture. Through this festival. people inherit the cooking skills of their predecessors and feel the close connection between the land and food. It makes French food culture shine on the world stage and becomes a cultural bond connecting France's past and well the present, as as countryside and the city, attracting global tourists experience the unique charm of France.



# French-style Asparagus Cream Soup

Ingredients: French green asparagus, onion, potato, chicken broth, cream, salt, black pepper.

# Steps:

- 1. Wash the asparagus and cut it into sections. Dice the onion and potato.
- 2. Melt the butter in a pot, add the diced onion and stir-fry until fragrant. Then add the diced potato and stir-fry.
- 3. Pour in the chicken broth, add the asparagus sections, and cook until the ingredients are soft and mashed.
- 4. Pour the soup into a blender and puree it. Pour it back into the pot, add the cream, season it, and cook over low heat until it thickens.

## Steps:

1. Soak the morel mushrooms until softened, then chop them up. Reserve the soaking water. Dice the onion and mince the garlic.

2. Pour olive oil into a pot, add the diced onion and minced garlic, and stir-fry until fragrant. Add the Italian rice and stir-fry until the grains turn translucent.

3. Pour in the white wine. After the alcohol evaporates, add the chopped morel

mushrooms and stir-fry.

4. Add the chicken broth and the soaking water of the morel mushrooms in several batches. Simmer over low heat and keep stirring constantly until the rice is cooked through and the soup is thick.

5. Season with salt and black pepper, sprinkle with shredded Parmesan cheese, and stir well.



*Ingredients:* morel mushrooms, Italian rice, onion, garlic, white wine, chicken broth, olive oil, Parmesan cheese, salt, black pepper.





Floral - printed bedding sets bring a touch of blooming garden charm, transforming your bedroom into a haven of softness and natural beauty. Each delicate flower pattern seems to tell a story of springtime, making every night's sleep feel like a slumber in a fragrant meadow.







# The Cotswolds in the UK : Exploring the Tranquil Pastoral Picturesque Scenery

Stepping into the Cotswolds region of the UK, it's as if one has entered a pastoral scroll that unfolds slowly. Ancient stone houses are scattered in an orderly manner across the vast land. The passage of time has cloaked them in a mottled appearance, and each stone is engraved with the stories of the past. The roofs of the stone houses are paved with rustic slate, forming a harmonious and charming picture against the surrounding lush vegetation.

Strolling leisurely along the winding country paths, the fresh air is filled with the fragrance of soil and grass. Looking into the distance, there are rolling green hills, and flocks of sheep are scattered among them like white clouds, grazing contentedly. In this peaceful pastoral

scenery, time seems to slow down.

Participating in traditional British rural activities allows one to deeply experience the local customs. Watching a sheepdog herd sheep is undoubtedly a visual feast. The clever and agile sheepdog, under the command of the shepherd, shuttles nimbly among the flock, quickly gathering the scattered sheep. Its movements are skillful and smooth. There is a perfect understanding between the dog and the shepherd, and their cooperation seamless. In the Cotswolds. such traditional rural activities are not only a portraval of life but also a vivid manifestation of cultural inheritance, making every tourist deeply immersed in the charm of this idyllic land.



#### TRAVEL

# Dense forest scenery of the Black Forest in Germany

Lush trees spread out over the endless green sea, and during the hike, the sun shines through the branches and leaves, and every step is a poetic scenery gifted by nature, allowing you to enjoy the leisurely forest walk.



# Exploring the Traditional Woodcarving Workshop

Stepping into the traditional woodcarving workshop in the Black Forest region of Germany, time seems to turn back. In the workshop, the fragrance of wood fills the air. Craftsmen hold carving knives in their hands and focus on carving. Under their exquisite craftsmanship, the wood in their hands gradually transforms into vivid birds, simple and honest animals, and delicate ornaments. When you get closer to observe, you can see the delicate texture where the wood grain and the marks of the carving knife are intertwined. **Touching** these woodcarvings, what your fingertips touch is not just the works, but also the warmth of the craftsmanship passed down for hundreds of years. Here, woodcarvings are not just objects, but also a vivid footnote to the Black Forest people's adherence to tradition. Every cut engraves the stories of the years.



## Savoring the Black Forest Cake

In the Black Forest, tasting the authentic Black Forest cake is an experience not to be missed. When the cake is served, the rich aroma of chocolate lingers in the air instantly. Dark brown chocolate shavings cover the fluffy cake body, and cherry jam is hidden among layers of cream, just like rubies dotted among them. Dig a spoonful gently and put it in your mouth. The dense cream melts on the tip of your tongue first, followed by the softness of the cake, the richness of the chocolate, and the sweetness and sourness of the cherries. A variety of flavors intertwine, playing a wonderful movement on the taste buds. This bite of Black Forest cake, with its sweet taste, is just like the journey in the Black Forest, making people intoxicated and leaving unforgettable taste memory.

# **About**

#### Who we are

At Indie-style, we are a trailblazing force in the vibrant landscape of fashion world.

We are a team composed of fashion visionaries, trendsetters, and creative minds who possess an insatiable passion for style. With a discerning eye for the latest and most unique fashion expressions, we are dedicated to curating content that sets us apart from the ordinary.

For our readers, Indie style is a trusted companion in their journey of self-expression through fashion. We offer them a window into a world where they can explore different styles, experiment with looks, and find the inspiration to define their own unique aesthetic. Our magazine serves as a platform for them to stay updated on the ever-evolving fashion trends while also delving into the deeper aspects of style, such as sustainability, cultural influences, and the art of dressing.

In our magazine club, we create a community where fashion lovers can come together. It's a place where the love for Indie style is celebrated, and members can connect with others who have the same passion for all things fashionable.

Ultimately, Indie style is a celebration of individuality, a homage to the power of fashion as a form of art and self-expression, and a commitment to bringing the best of the fashion world to the fashion-savvy readers in Hong Kong and beyond. We are here to make an indelible mark in the realm of fashion magazines and continue to be a driving force for the growth and evolution of indie fashion culture.

## Our partners

Our partners are a remarkable group that enriches our magazine, "Indie-style" with their expertise and support.

We are honored to collaborate with internationally renowned designers. Their creative visions have shaped trends across the globe, bringing fresh and innovative aesthetics to various projects. These designers are at the forefront of the design world, constantly pushing boundaries and setting new standards.

In addition, we have the privilege of working with experts and scholars from the fields of design, culture, and art. Their in – depth knowledge and profound insights contribute to the intellectual depth of our magazine. They offer valuable perspectives on the latest developments and historical contexts in these fields, enhancing our readers' understanding.

Moreover, We are extremely thankful for the unwavering support of sponsors from a wide array of brands. These sponsors don't just supply financial resources; they're the lifeblood that keeps our magazine's engine running smoothly. They actively engage in co – creating special features and events, adding unique value to our content. Their association with us is a testament to their belief in the power of our magazine's message, and their commitment helps us reach new heights, ensuring that we can consistently deliver top – notch, engaging content to our readers.

Together, our partners from these diverse backgrounds form a strong and dynamic network, driving the success and growth of our magazine.



